



## PRESS RELEASE

### **Sevell + Kropp Inc. Wins International Web Design Competition**

*Columbus, Ohio design firm awarded 2024 Gold Award*

**Columbus, OH, October 28, 2024:** Sevell + Kropp, Inc, a Columbus, Ohio boutique web design firm, has been chosen for a Gold award as one of the top 3 winning business-to-business websites in the International MarCom marketing awards sponsored by the Association of Marketing and Communication Professionals (AMCP).

Entries were submitted from companies of all sizes, from 18 countries, and this award-winning [web design](#) firm in Columbus Ohio, came out as one of the top three. The honor was awarded for the creative development and relaunch of their company website. "We believe if you're better than your competition, your website should be better than theirs," said SJ Sevell, CEO and Founder.

The foundation for [AMCP](#) began in 1995 as a means to honor outstanding achievement and service to the communication profession globally. AMCP was founded by a group of communication professionals who engaged in competitions for several of the national and international trade organizations. For more information on the AMCP awards and a complete list of winners, [click here](#).

---

### **About Sevell + Kropp, Inc.**

Sevell + Kropp, Inc, is a Columbus, Ohio-based web design and branding firm that develops and manages [custom websites](#) and creative [services](#) for companies around the United States. With specialties in the home building, healthcare, and medical industries, they have developed websites for high growth companies around the country.

They understand research constantly proves people decide by emotion, then rationalize to justify what they feel good about. And because people often feel before they think, it is important to target your marketing to appeal to your audience's emotional side, as well as to their logical side.

They also promote the fact that you need to get your audience's attention in 5 seconds or less. If you can't do it in that time, you might not ever get it. They distill what makes you unique, and brings it to life on your website. That's their specialty, and they find it's a talent that's continually in demand.

If you're looking for an innovative website that's better than your competitor's websites, [contact](#) them and start a conversation today.