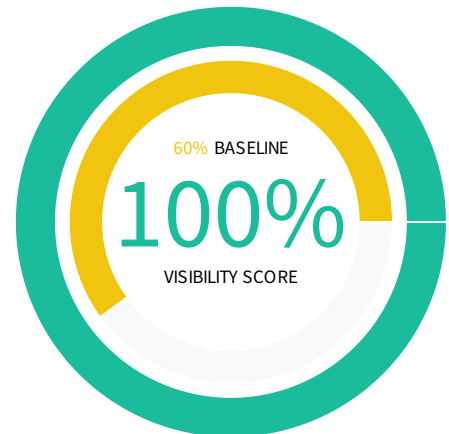
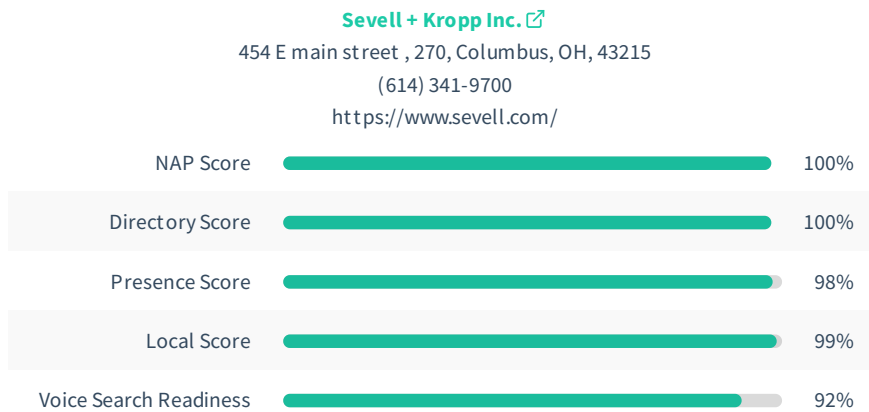


✓ Monthly Progress Report - Where You Are Now

Your monthly progress report includes a Visibility Score, which shows the average of your Google Business Profile, Yelp, Bing Places, NAP Score, and Voice Search Readiness. Successful scores are most often achieved when all listings are claimed, active, and contain consistent information such as business name, address, and phone number. **However, please note that due to the reliance on third-party data and their connection status, there may be instances where we are unable to find a listing that should be present.**

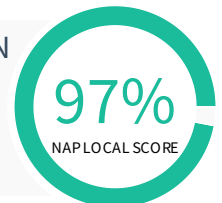


Local Pages

The Local Pages score is based on the level of optimization of your listing. We assess various factors that contribute to your overall optimization, including the consistency of your name, address, and telephone numbers, as well as reviews, photos, business description, and more!

LOCALS BREAKDOWN

Listings Present	3
Listings Checked	3
Presence Score	100%



<https://maps.google.com/?cid=5151066741855505585>

N Sevell + Kropp Inc. [↗](#)
A 454 E Main St #270, Columbus, OH 43215
P (614) 341-9700

[Link](#) [↗](#)
As of 8/22/2026

Detailed Breakdown

Claimed	YES
Listings Present	YES
NAP Consistent	YES

100%
SCORE

Additional Info

Categories	YES
Website URL Present	YES
Hours Of Operation	YES
Photos Present	NO
Reviews	NO

N Sevell + Kropp Inc. [↗](#)
A 454 E Main St., 270, Columbus, OH 43215
P (614) 341-9700

[Link](#) [↗](#)
As of 8/24/2026

Detailed Breakdown

Claimed	YES
Listings Present	YES
NAP Consistent	YES

100%
SCORE

Additional Info

Categories	YES
Website URL Present	YES
Hours Of Operation	YES
Photos Present	YES
Reviews	NO

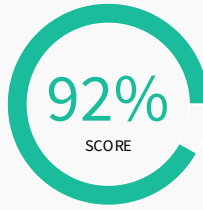


N Sevell + Kropp
A Columbus, OH 43215
P (614) 341-9700

Link
As of 8/22/2026

Detailed Breakdown

Claimed **YES**
Listings Present **YES**
NAP Consistent **YES**



Additional Info

Categories **YES**
Website URL Present **YES**
Hours Of Operation **YES**
Photos Present **YES**
Reviews **YES**

Voice Search Readiness

Voice-First Devices are the next big thing. Voice Search is a function that allows users to search the web through spoken voice commands rather than typing. Google Voice Search can be used on both desktop and mobile searches. We check against several parameters that influence voice search and the consistency of your name, address, and phone number in the databases that feed voice search applications.

VOICE SEARCH READINESS BREAKDOWN

Listings Present **5**
Listings Checked **5**
Presence Score **92%**



Directory	Baseline	Client Voice Data Status	Readiness
Google Home	✓ Ready	✓ Synced	✓ Ready
Siri	✗ Not Ready	✓ Synced	✓ Ready
Bixby	⚠ Inconsistent Data	✓ Synced	✓ Ready
amazon alexa	⚠ Inconsistent Data	✓ Synced	⚠ Inconsistent Data
Cortana	⚠ Inconsistent Data	✓ Synced	✓ Ready

Voice App

Control your business conversation on voice devices.

Voice Device	Status
Voice App	✓ Ordered

Data Aggregators

Data Aggregators are data amplifiers. They are important because they distribute business data to hundreds of partners, search platforms, navigation systems, and mobile apps reaching a broader audience than anyone can on their own.

Data Aggregators	Baseline	Status	Your Listing
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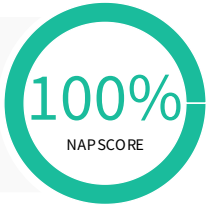
Data Aggregators	Baseline	Status	Your Listing
FOURSQUARE	✔ Found	✔ Synced	As of 8/15/2026 ⌚ This partner does not provide a link back, but do not worry, your data has been submitted.
data axle	✔ Found	✔ Synced	Link As of 7/31/2026
Localeze.	✔ Found	✔ Synced	Link As of 8/24/2026

Directories

Your Local Page and Directory scores are based on the number of places in which your listings are present, divided by the number of local page and directories we've checked. Successful scores are most often obtained when all listings are claimed, active and contain consistent information such as business name, and phone number.

DIRECTORIES BREAKDOWN

Listings Present	39
Listings Checked	39
Presence Score	100%

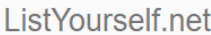


Local Page or Directory	Baseline	Status	Your Listing	Notification
	✗ Not Found	✔ Synced	As of 8/15/2026 ⌚ This partner does not provide a link back, but do not worry, your data has been submitted.	
	✗ Not Found	✔ Synced	Link As of 8/27/2026	
	✔ Found	✔ Synced	Link As of 8/27/2026	
	✗ Not Found	✔ Synced	Link As of 8/15/2026	
	✔ Found	✔ Synced	Link As of 8/27/2026	
	✔ Found	✔ Synced	Link As of 8/15/2026	
	✗ Not Found	✔ Synced	Link As of 8/15/2026	
	✔ Found	✔ Synced	Link As of 8/15/2026	
	✔ Found	✔ Synced	Link As of 8/15/2026	
	✔ Found	✔ Synced	Link As of 8/15/2026	
	✗ Not Found	✔ Synced	Link As of 8/15/2026	
	✔ Found	✔ Synced	Link As of 8/15/2026	
	✔ Found	✔ Synced	Link As of 8/15/2026	
	✔ Found	✔ Synced	Link As of 8/24/2026	
	✗ Not Found	✔ Synced	Link As of 8/15/2026	
	✔ Found	✔ Synced	Link As of 8/27/2026	

Local Page or Directory	Baseline	Status	Your Listing	Notification
	✗ Not Found	✓ Synced	Link  As of 8/21/2026	
	✓ Found	✓ Synced	Link  As of 8/27/2026	
	✗ Not Found	✓ Synced	Link  As of 8/15/2026	
	✓ Found	✓ Synced	Link  As of 8/15/2026	
	✓ Found	✓ Synced	Link  As of 8/15/2026	
	✗ Not Found	✓ Synced	Link  As of 8/15/2026	
	✗ Not Found	✓ Synced	Link  As of 8/15/2026	
	✗ Not Found	✓ Synced	Link  As of 8/15/2026	
	✗ Not Found	✓ Synced	As of 8/15/2026 ⓘ This partner does not provide a link back, but do not worry, your data has been submitted.	
	✗ Not Found	✓ Synced	Link  As of 8/15/2026	
	✓ Found	✓ Synced	Link  As of 8/15/2026	
	✗ Not Found	✓ Synced	Link  As of 8/15/2026	
	✗ Not Found	✓ Synced	Link  As of 8/15/2026	

Directory FTP

Directory FTP (File Transfer Protocol) is a system used to securely transmit digital data files of location information.

Local Page or Directory	Baseline	Status	Your Listing
	✗ Unable to Scan	✓ Synced	Link 
	✗ Not Found	✓ Synced	ⓘ This partner does not provide a link back, but do not worry, your data has been submitted.
	✗ Not Found	✓ Synced	ⓘ This partner does not provide a link back, but do not worry, your data has been submitted.
	✗ Not Found	✓ Synced	ⓘ This partner does not provide a link back, but do not worry, your data has been submitted.

GPS Mapping Accelerators

Our tool further syndicates business information to powerful mapping platforms with more than 80 sources of data including the following:

[GARMIN](#)
[TOMTOM](#)
[ALFAROMEIO](#)
[AUDI](#)
[BMW](#)
[CHEVROLET](#)
[FIAT](#)
[FORD](#)
[GENERAL MOTORS](#)
[INFINITY](#)
[KIA](#)
[MAZDA](#)
[MERCEDES](#)
[PIONEER](#)
[SAMSUNG](#)

[SONY NAVIGATION](#)
[TOYOTA](#)
[VOLKSWAGEN](#)
[VOLVO](#)

GPS Mapping Source	Baseline	Status	Your Listing	Comment
	 Not Found	 Synced	As of 3/25/2026  This partner does not provide a link back, but do not worry, your data has been submitted.	
	 Found	 Synced	Link  As of 8/15/2026	

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